

Hello Matchbox friends,

the coming weekend, from 2. - 4. october 2015, we are presenting our Matchbox hobby to hopefully again over 100.000 people at the "Modell, Hobby und Spiel" fair at the new Leipzig fairground. This year it's the 20. fair and we are there the 14. time in a row!

You can check here for further information on german (<u>http://www.modell-hobby-spiel.de/de/</u>) or english (<u>http://www.modell-hobby-spiel.de/en/meta/factsheets/en/?language=en</u>).

Surely this fair is always worth traveling and we really are looking forward to show the nice models to the public, answer their questions, estimate their collections and give them advice if needed. Also of course we do take the trouble when the distribution isn't running well, which is our core problem in Europe at the moment. I will show you some pics in a later part.

I also will show you pics of the first resin prototype of the new Skyline which were posted by the Matchbox-Team in Instagram.

Last but not least my friend Larry did send me the list of models that didn't quite make it to the top 20 but are also all worth doing! And surely we will not forget them for the process 2017 and 2018. Saying this planning for 2017 is really on its way ... and it is a real fun to be as close to the heartbeat of Matchbox as I am at the moment – really fantastic – thanx a lot to Gerry and the team for being so open to the collectors world!

So next report will be from the fair at Leipzig and don't forget to follow us – the Team (@matchboxworld), the Lamleys (@thelamleygroup), the Gathering (@mc_gathering) and myself (@dirk.schleuer) on Instagram!

And we show you first pics of the new color for the Porsche 911 Turbo!

Have fun

Dirk

Yes - I'm fast ... nothing more to say!









Beauty to come ...

Let's start with this gem – can't wait to have it in hands!



matchboxworld

3h





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107 likes

matchboxworld Putting a little shine and this beauty.



49m





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European Distribution

When we hear the US guys complaining about distribution it mostly gives us a smile, because they live in the holy land of Matchbox our days!

Some pic give you an idea – it is more a contest to spot the Matchbox pegs but that is a good average picture:



Pricewise we are anything between Euro 1 (dollar 1.10) at the moment of writing to Euro 2,19 (dollar 2.40). The Euro 1 per model is only one chain comparable to your dollar tree – the average sales price is Euro 1,89 (dollar 2.08). So we are already the next step up in europe.

Core problem is that there is still too much old stock on the pegs and we haven't seen any new 2015 model until after the Gathering in July all over Europe!

To improve the distribution is neither on our or the design team hands, but as a matter of fact the best product will not sell if it is not offered on the shelves.

The models that weren't supposed to happen:



Ok – nobody likes to look silly. The models from the supreme heroes set were announced not to happen and than turned up instead. I'm happy they were made and still hope to get them in hands here in Europe!

Other new models to come – you probably saw them on the lamely blog – thanx John for letting me use the pics!



2017 Collector's Choice Poll

(The next selection that didn't make the top 20)

Everyone saw my last report that had the top 20 Collector's Choice picks for models we would like to see made. Ever wonder what didn't make the top 20 list or maybe where your idea fell in line in relation to the others? Well here is #21 through #40. See if your idea is here! I would first like to thank the collector's community for their valuable input and these models will be added to the list. Anything not making 2017 will carry over to next year along with any ideas submitted by your new ambassador during this upcoming year. Thank you once again for your participation. Happy Collecting, Larry Scaduto (Ambassador #10)



#40 2015 Kia Soul EV

#39 2015 Jeep Renegade Latitude



#38 1976 Chevy Monte Carlo



#37 1961 Ferrari



#36 2016 Audi RS7



#35 1979 Pontiac Trans-Am



#34 1992 Aston-Martin Vantage



#33 2016 Ford Bronco



#32 2013 Ford Fiesta ST



#31 2015 Toyota Highlander



#30 Ford Falcon GT HO Phase 3



#29 1939 Dodge Sedan Police Car



#28 Austin Mini Pick Up



#27 1971 Checker Marathon Wagon



#26 Ford F-750 Super Duty Fire Truck



#25 1993 Chevy Caprice Classic Police Car



#24 1975 AMC Pacer



#23 1968 Oldsmobile Delta 88



#22 2015 Dodge Charger Hellcat



#21 1959 Aston-Martin DB4



2017 Collector's Choice Poll (by the numbers)

- 21. 1959 Aston Martin DB4
- 22. 2015 Dodge Charger Hellcat
- 23. 1968 Oldsmobile Delta 88
- 24. 1975 AMC Pacer
- 25. 1993 Chevy Caprice Classic Police Car
- 26. Ford F-750 Super Duty Fire Truck
- 27. 1971 Checker Marathon Wagon
- 28. Austin Mini Pick Up
- 29. 1939 Dodge Sedan Police Car
- 30. Ford Falcon GT HO Phase 3
- 31. 2015 Toyota Highlander
- 32. 2013 Ford Fiesta ST
- 33. 2016 Ford Bronco
- 34. 1992 Aston-Martin Vantage
- 35. 1979 Pontiac Trans-Am
- 36. 2016 Audi RS7
- 37. 1961 Ferrari
- 38. 1976 Chevy Monte Carlo
- 39. 2015 Jeep Renegade Latitude
- 40. 2015 Kia Soul EV

As well all like pics I show you some more from the Jaguar F-Type





and the BMW 5 Series Police ... thanx John for sharing them!



