

Ambassador Report 09

Mar. 2016

Easter gets closer ... looking forward to some days of work and time for my and your hobby!

- 1.) My Matchbox Pegs success – Target brings them back!**
- 2.) New stuff in Europe turns up first in Czech Republic ?!**
- 3.) Models we would love to see made – special edition – Mercedes is back!**
- 4.) My thoughts on Matchbox bringing Mercedes back being a Merc geek ;)**

My Matchbox Pegs success – Target brings them back!



♥ 115 likes

matchboxworld Matchbox singles coming back to Target for 2016! Thank you to all who represent for this brand. If your local retailer doesn't carry something that you're looking for, then ask them to.
#Ufindwhatyourelookingfortoday? #distribution #morelicensed #morediecast #morematchbox

Here is what John wrote on Lamley – I cant do any better:

On the heels of the Mercedes Benz news from Matchbox, their Instagram feed just produced more welcome developments. Remember that #mymatchboxpegs project? I promise it was impactful.

Most Targets in the US stopped carrying Matchbox singles a few months ago, and there is no doubt that stressed a few collectors out. It is frustrating to see such a major retailer turn its back on the brand, but retail space is valuable, and Target had other plans. Thankfully that is going to change.

Ultimately Target will stock Matchbox if they think it will sell. It looks like they like what they are seeing from Matchbox. I am, and I know many of you are as well. I have made my comments on assortments, distribution has been a huge topic, but it starts with cool models people want to buy. With models like the Jag F-Type, BMW M5 Police, Mazda MX-5, as well the Skyline coming, along with the return of Mercedes-Benz, there is a lot to be excited about. In fact, take a look at the hashtags in the comment section. That should give you a nice hint of where things are going.

Of course you might be somewhere where Target bringing Matchbox back has little impact on you. I understand that, but hopefully this is a sign that things are being addressed. It takes time. Matchbox is doing what it can on its end, and you can do things too. Talk to your retailers. Tell them you want Matchbox stocked. It's a good start for retailers to know there are people that will buy.

More news is bound to come. It is a very good time to be a Matchbox collector...

New stuff in Europe turns up first in Czech Republic ?!

Really funny to see this distribution. Ok – Czech Republic is always a market for Matchbox but the core markets like UK and England are behind. And some products like the power grabs are also not available. Here are some peg pics from Czech Republic showing 3-packs, power grabs and new 2-packs with SkyBusters





MERCEDES WE WOULD LOVE TO SEE MADE

(Fourth installment by: Larry Scaduto)

Yeah.....you read it right!! This month it's not **Models We Would Love to See Made!** Since the BIG announcement of the return of Mercedes to the Matchbox lineup, I thought I would devote this month's article to the fantastic cars and trucks from none other than Mercedes-Benz. What a welcomed and wonderful surprise from the Matchbox Team. And we will see the first models this year!!! So I'm thinking some other models were bumped from the 2016 line to make way for some existing Mercedes molds that have been sitting on the shelf since 2010. May I suggest we never see the Coyote 500, Turn Tamer and Whiplash ever again!!!! (hint hint) So let's get started and thank you for reading. My e-mail is matchboxamb10@outlook.com Larry



(Below are some ideas for future new castings)



2014 Mercedes-Benz SF-1 Concept



Mercedes Sprinter Extreme Concept



2015 Mercedes-Benz C63 AMG Black Series



2016 Mercedes-Benz AMG A45



1980 Mercedes SLR107



Mercedes C-Class Cabriolet



Mercedes-Benz Zetros 1833



Mercedes Unimog Fire Truck



2014 Mercedes-Benz E-Class Cabriolet

Models we hope to return to the lineup....



Mercedes-Benz SLR McLaren



Mercedes Unimog



Mercedes-Benz SL55



Mercedes-Benz E430 Wagon



Mercedes-Benz 500SEC

Hope you enjoyed this month's article. Bring it on Matchbox Team!!!!

My thoughts on Matchbox bringing Mercedes back being a Merc geek ;)

Larry did do a fantastic job but being a Merc geek I have to make some additions ;) – Just enjoy the pics









BOLDRIDE



NetCarShow.com

NetCarShow.com





